



## Application Form for Consumer Goods & Products

Please answer the following questions to provide Crum & Forster (C&F) with the information necessary to properly evaluate your **recall/PROTECT** insurance. This information is not only vital for evaluating your exposure; it will also provide C&F with an accurate profile of your company so that we can be an informed partner in this program:

- i All questions must be answered completely – if you need more space please continue on a separate sheet of paper and indicate question number.
- i Please provide a copy of your Recall Plan, Quality Control / Assurance Plan and Crisis Management Plan
- i This application must be signed and dated by an officer of the company

### 1. APPLICANT'S DETAILS

1.1 Name and Address of Applicant: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

(please attach list of subsidiaries, if applicable under this policy)

1.2 Main Contact Name: \_\_\_\_\_  
 Main Contact Phone: \_\_\_\_\_

1.3 Website: \_\_\_\_\_

1.4 Date first established: \_\_\_\_\_

1.5 Type of Operations:      Manufacturer      Importer      Wholesaler      Distributor  
    Exporter            Retailer            Other \_\_\_\_\_

1.6 Type of Products:      Toys            Appliances      Clothes            Electronics  
    Furniture      Hardware      Educational      Sport Equipment  
    Computer      Games            Other \_\_\_\_\_

1.7 Total Number of Facilities / Plants:      Home Country      =      \_\_\_\_\_  
    Elsewhere            =      \_\_\_\_\_

1.8 Total Number of Employees:      Home Country      =      \_\_\_\_\_  
    Elsewhere            =      \_\_\_\_\_

**2. SALES INFORMATION**

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2.1 Please list the total sales figure for the past 2 years as well as the estimated sales for the forthcoming year and indicate the approximate percentage split in sales per territory:

Year	Total Sales	USA / Canada in %	Europe in %	Other %

2.2 Please complete the following information for the top 3 plants / facilities:

	Address	Total Sales	Products	Production Lines	Daily output in \$
Plant I					
Plant II					
Plant III					

2.3 Please complete the following information for the top 3 products or if coverage is product specific, please list products to which this insurance is to apply:

	Product Name/ Type	Total Sales	Average batch / shipment size in \$
Product I			
Product II			
Product III			

**3. PRODUCT INFORMATION**

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3.1 What percentage of your products is manufactured by an outside vendor? \_\_\_\_\_%

3.2 Please list your top 3 customers by percentage of sales:

Customer = \_\_\_\_\_ % of Sales = \_\_\_\_\_  
 Customer = \_\_\_\_\_ % of Sales = \_\_\_\_\_  
 Customer = \_\_\_\_\_ % of Sales = \_\_\_\_\_

3.3 Please provide percentage of branded, non-branded and/or own label products:

Branded = \_\_\_\_\_% Non-Branded = \_\_\_\_\_% Own Label = \_\_\_\_\_%

3.4 Do products require external power source to operate? Yes No

3.5 Do products require special storage facilities? Yes No

3.6 Do products require assembly after delivery? Yes No

3.7 Do products require installation? Yes No  
 If yes, what are the average costs of installation per product? \_\_\_\_\_

3.8 Please indicate any new products that have commenced production of have entered the public stream of commerce within the last 12 month:  
 \_\_\_\_\_

**4. SUPPLIER INFORMATION**

4.1. Please indicate the estimated number of suppliers: \_\_\_\_\_

4.2. Please indicate the average length of contractual relationship with key suppliers: \_\_\_\_\_

4.3. Please complete in respect of your top 3 suppliers and then all other, per below:

Suppliers Name	Product(s)	Do you Audit?		Right of Subrogation?	
		Yes	No	Yes	No
		Yes	No	Yes	No
		Yes	No	Yes	No
		Yes	No	Yes	No
Other		Yes	No	Yes	No

4.4. With what percentage of your suppliers do you have contracts that set out hold harmless and indemnity provisions inuring to your benefit in the event of your being supplied with defect products? \_\_\_\_\_%

4.5. Are the products ordered to you specifications? Yes No

4.6. Do you require suppliers to abide by specified standards? Yes No

4.7. Are suppliers quality standards monitored? Yes No  
 If yes, how are standards monitored? \_\_\_\_\_

4.8. Are warranties obtained from all suppliers? Yes No

**5. QUALITY CONTROL & TESTING**

5.1 Do you have a Quality Assurance Plan in place (if yes, please provide copy)? Yes No

5.2 Do you have any SOPs (Standard Operating Procedures) or GMPs (Good Manufacturing Practices) in place? Yes No

5.3 Is there are Quality Assurance Department Yes No

5.4 Is the head of the Quality Assurance Department dedicated full time for such work? Yes No

5.5 Is product testing utilized? Yes No

5.6 At what point in the manufacturing process is testing performed?  
 Raw Materials End Product In Line Other \_\_\_\_\_

- 5.7 Do you use internal and/or external testing laboratory?                      Internal                      External  
 If external, please provide detail: \_\_\_\_\_
- 5.8 Do you retain an outside testing laboratory?    Yes                      No
- 5.9 Are labels inspected??    Yes                      No  
 If yes, by whom: \_\_\_\_\_
- 5.10 Do warning labels meet applicable industry standards?                      Yes                      No  
 If no, please explain: \_\_\_\_\_

**6. RECALL PREPARDNESS & TRACEABILITY**

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- 6.1 Does the company have a Recall Plan in place (if yes, please provide copy)?                      Yes                      No
- 6.2 Does the company have a Crisis Management Plan in place?                      Yes                      No  
 (if yes, please provide copy)
- 6.3 Does the company have a batch coding system utilized?                      Yes                      No
- 6.4 What percentage of your products can the company identify by the following:

Product Name:	%	Day:	%	Hour:	%
Batch:	%	Shift:	%	Other:	%

- 6.5 To what level can you trace your products handled, manufactured or produced once they have left your care, custody and control?  
 Please provide details: \_\_\_\_\_
- 6.6 Are records kept of all shipments?    Yes                      No  
 If yes, for how long: \_\_\_\_\_
- 6.1. Do you collect and monitor customer complains?                      Yes                      No
- 6.7 Who can initiate a product recall? \_\_\_\_\_
- 6.8 What is your estimate likely cost of recall? \_\_\_\_\_

**7. LOSS INFORMATION**

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- 7.1. Have you, your premises, products or processes been the subject of recommendations or complaints made by any regulatory body, internal or third party audit over the past year?                      Yes                      No  
 If yes, please provide details: \_\_\_\_\_
- 7.2. In the last 10 years have you withdrawn or recalled any products or have you been responsible for the costs incurred by any third party arising from the withdrawal or recall of any products regardless of any subrogation?    Yes                      No

**If yes, please complete a *recall*PROTECT claims supplemental form, as attached.**

7.3. Does the company, its directors and officers have any knowledge of any current situation, fact or circumstances which might lead to a claim under this policy? Yes No

**8. LIMITS & SELF INSURED RETENTION**

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8.1. Limits of Insurance requested: \_\_\_\_\_

8.2. Self Insured Retention Requested: \_\_\_\_\_

**9. COVERAGE**

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9.1. Base coverage under this policy is Recall Costs (incl. third party recall costs) and Consultant Cost. Please indicate what additional elements of Loss you would like to have covered:

Loss of Profit					
3 months	6 months	9 months	12 months		
Rehabilitation Expenses					
25%	50%	75%	100%		
Extra Expense					
Replacement Costs					
Product Extortion					
Customer Loss of Profit					
\$250,000	\$500,000	\$750,000	\$1,000,000	Other	_____
Customer Rehabilitation Expense					
25%	50%	75%	100%		
Customer Extra Expense					
Defense Costs					
Governmental Recall					
Adverse Publicity					
Long Term Agreement					

**10. DECLARATIONS**

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I declare that the statements and particulars in this application are true and that no material facts have been misstated or suppressed after enquiry. I agree that this application, together with any other information supplied shall form the basis of any contract of insurance effected thereon. I undertake to inform the Insurers of any material alteration to those facts occurring before completion of the contract of insurance. A material fact is one which would influence the acceptance or assessment of the risk.

I certify that I have read and understand the applicable fraud warning set forth below:

**ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR ANOTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME AND SUBJECTS THE PERSON TO CRIMINAL AND [NY: SUBSTANTIAL] CIVIL PENALTIES. (Not applicable in CO, DC, FL, HI, MA, MD, NE, OH, OK, OR, VT or WA- see Additional Fraud Notices attached hereto for these States). INSURANCE BENEFITS MAY ALSO BE DENIED.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Position: \_\_\_\_\_

## **ADDITIONAL FRAUD NOTICES**

**NOTICE TO COLORADO APPLICANTS:** IT IS UNLAWFUL TO KNOWINGLY PROVIDE FALSE, INCOMPLETE, OR MISLEADING FACTS OR INFORMATION TO AN INSURANCE COMPANY FOR THE PURPOSE OF DEFRAUDING OR ATTEMPTING TO DEFRAUD THE COMPANY. PENALTIES MAY INCLUDE IMPRISONMENT, FINES, DENIAL OF INSURANCE AND CIVIL DAMAGES. ANY INSURANCE COMPANY OR AGENT OF AN INSURANCE COMPANY WHO KNOWINGLY PROVIDES FALSE, INCOMPLETE, OR MISLEADING FACTS OR INFORMATION TO A POLICYHOLDER OR CLAIMANT FOR THE PURPOSE OF DEFRAUDING OR ATTEMPTING TO DEFRAUD THE POLICYHOLDER OR CLAIMANT WITH REGARD TO A SETTLEMENT OR AWARD PAYABLE FROM INSURANCE PROCEEDS SHALL BE REPORTED TO THE COLORADO DIVISION OF INSURANCE WITHIN THE DEPARTMENT OF REGULATORY AGENCIES.

**NOTICE TO DISTRICT OF COLUMBIA APPLICANTS: WARNING:** IT IS A CRIME TO PROVIDE FALSE OR MISLEADING INFORMATION TO AN INSURER FOR THE PURPOSE OF DEFRAUDING THE INSURER OR ANY OTHER PERSON. PENALTIES INCLUDE IMPRISONMENT AND/OR FINES. IN ADDITION, AN INSURER MAY DENY INSURANCE BENEFITS, IF FALSE INFORMATION MATERIALLY RELATED TO A CLAIM WAS PROVIDED BY THE APPLICANT.

**NOTICE TO FLORIDA APPLICANTS:** ANY PERSON WHO KNOWINGLY AND WITH INTENT TO INJURE, DEFRAUD, OR DECEIVE ANY INSURER FILES A STATEMENT OF CLAIM OR AN APPLICATION CONTAINING ANY FALSE, INCOMPLETE OR MISLEADING INFORMATION IS GUILTY OF A FELONY IN THE THIRD DEGREE.

**NOTICE TO HAWAII APPLICANTS:** FOR YOUR PROTECTION, HAWAII LAW REQUIRES YOU TO BE INFORMED THAT PRESENTING A FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT IS A CRIME PUNISHABLE BY FINES OR IMPRISONMENT OR BOTH.

**NOTICE TO MARYLAND APPLICANTS:** ANY PERSON WHO KNOWINGLY AND WILLFULLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR WHO KNOWINGLY AND WILLFULLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

**NOTICE TO MASSACHUSETTS, NEBRASKA, OREGON AND VERMONT APPLICANTS:** ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR ANOTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING INFORMATION CONCERNING ANY FACT MATERIAL THERETO, MAY BE COMMITTING A FRAUDULENT INSURANCE ACT, WHICH MAY BE A CRIME AND MAY SUBJECT THE PERSON TO CRIMINAL AND CIVIL PENALTIES.

**NOTICE TO OHIO APPLICANTS:** ANY PERSON WHO, WITH INTENT TO DEFRAUD OR KNOWING THAT HE IS FACILITATING A FRAUD AGAINST AN INSURER, SUBMITS AN APPLICATION OR FILES A CLAIM CONTAINING A FALSE OR DECEPTIVE STATEMENT IS GUILTY OF INSURANCE FRAUD.

**NOTICE TO OKLAHOMA APPLICANTS: WARNING:** ANY PERSON WHO KNOWINGLY, AND WITH INTENT TO INJURE, DEFRAUD OR DECEIVE ANY INSURER, MAKES ANY CLAIM FOR THE PROCEEDS OF AN INSURANCE POLICY CONTAINING ANY FALSE, INCOMPLETE OR MISLEADING INFORMATION IS GUILTY OF A FELONY.

**NOTICE TO WASHINGTON APPLICANTS:** IT IS A CRIME TO KNOWINGLY PROVIDE FALSE, INCOMPLETE OR MISLEADING INFORMATION TO AN INSURANCE COMPANY FOR THE PURPOSE OF DEFRAUDING THE COMPANY. PENALTIES INCLUDE IMPRISONMENT, FINES AND DENIAL OF INSURANCE BENEFITS.